



ASSIGNMENTS

MID-TERM ASSIGNMENT

“THE LIFE, THE MIND, AND THE WORK OF...”

PROJECT OVERVIEW

THE LIFE, THE MIND, AND THE WORK OF . . .

Assigned on Wednesday, February 27th

Due for presentation Wednesday, March 27th, 2019 beginning at 5:15 pm.

Its purpose is to develop a deep and meaningful understanding and appreciation of iconic and influential design leaders, their body of work and their impact on visual culture.

Your team will conduct research and analysis, and develop a narrative and presentation based on “THE LIFE, THE MIND AND THE WORK” of the assigned person.

Teams will execute the presentation in two forms: oral and visual.

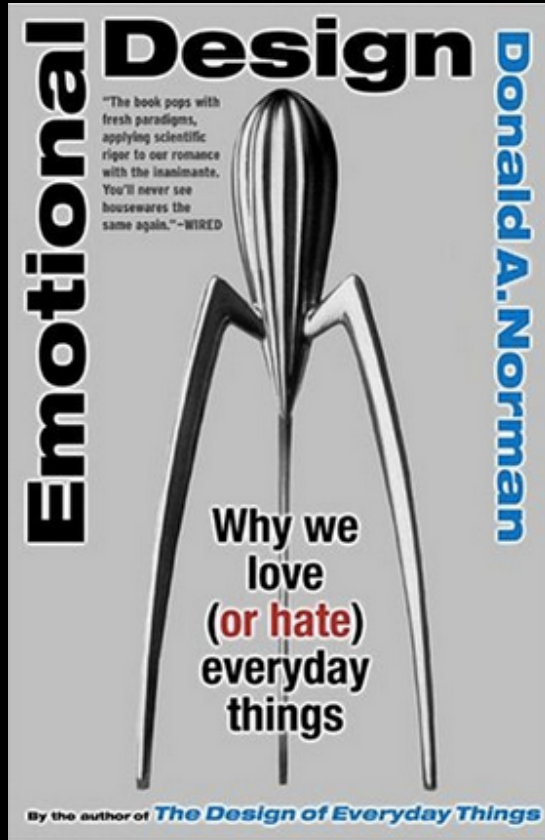
EXAMINATION OVERVIEW / TOPICS

TWENTY QUESTIONS

Vignelli Canon – Reading 1

Emotional Design – Chapter Three: The Three Design Levels

The Design of Everyday Things – Human-Centered Design



CHAPTER #3: RE-READ Pages 83-98

And we will be discussing . . .

LUXURY DESIGN